

CEFood 2024

Conference



13-16 October 2024, Szeged, Hungary

Call for Sponsorship
and Exhibition



13-16 October 2024, Szeged, Hungary

Invitation for sponsorship

Dear Sponsor, Dear Exhibitor,

It is our great pleasure to announce the 12th Central European Conference on Food (CEFood 2024), which will be held in the sunniest Hungarian city, **Szeged**, on **13-16 October, 2024**.

The CEFood conferences are organized biannually in Europe. The conference provides an excellent opportunity for academic and industrial scientists, partners for a discussion of the latest and novel research findings focusing on food and products. Representatives of the food industry are also invited to join this scientific conference.

Join us as sponsors and exhibitors to meet with scientists coming from the academic sector and with industrial partners.

Looking forward to meeting you in Szeged,

Prof. Dr. Diána Bánáti
Chair
CEFood 2024 Conference

Dr. Balázs P. Szabó
Chair
Local Organising Committee

Contact Information

Exhibition booths will be located in the vicinity of lecture halls or in the coffee break area. We offer a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. We are convinced that this event presents an excellent option to exhibit your products and services to a large number of counter parts and, further, to become a sponsor of this event to make it more attractive. For advertising, exhibiting and sponsorship opportunities, please contact:

mrs. Ildikó Gémes-Kruppa

H-1015 Budapest, Csalogány u. 28., Hungary

Phone: +36 1 225 0210

E-mail: ildikokruppa@diamond-congress.hu

Web: <https://cefood2024.hu/>



Sponsoring Packages

Our sponsors are offered the following sponsorship and advertisement opportunities in order to maximize their company exposure. Product sponsorship prices are calculated on the basis, that the sponsoring company is expected to provide the materials. For alternative solutions please contact the organisers. The sponsoring packages are priced in EUR and all prices are exclusive of VAT.

Sponsorship Level	Support Amount	Benefits
Platinum	EUR 25,000	Logo placement on event website, prominent signage at event venue, speaking opportunity during event, exclusive access to VIP reception, full-page ad in event program, complimentary full conference registrations for 3 persons, 8 sqm exhibition stand place
Gold	EUR 15,000	Logo placement on event website, signage at event venue, acknowledgment in event program, complimentary full conference registrations for 2 persons, 6 sqm exhibition stand place
Silver	EUR 8,000	Logo placement on event website, smaller signage at event venue, acknowledgment in event program, complimentary full conference registrations for 2 persons, 4 sqm exhibition stand place
Bronze	EUR 4,000	Logo placement on event website, acknowledgment in event program, complimentary full conference registrations for 1 persons, 4 sqm exhibition stand place
Sponsor	EUR 2,000	Name listed on event website, acknowledgment in event program

Additional benefit for Sponsorship

(reservation in order of application):

- delegate bag (Platinum/Gold)
- lanyard (Platinum/Gold)
- notepad and pen
- the conference application
- gift insert
- sponsorship of Coffee Breaks
- sponsorship of Lunches
- sponsorship of Hungarian evening
- sponsorship of Conference Dinner



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Additional Packages

Advertising Possibilities

We provide a possibility for companies to insert advertisements in the conference materials. Please note that cover pages of the Abstract Book are not available for advertising. All prices are exclusive of VAT (27%)

Advertisement in the Abstract Book

This material will be printed in ISO A5 format

Inner full page (full colour) 800 EUR+VAT

Flyer insert in the Participants' Pack

Flyers not exceeding 12 pages: 1000 EUR+VAT/insert; (company should provide the inserts)

Exhibition Opportunities

As one of the exhibitors of our meeting, you have the possibility to present your company to motivated and well-informed scholars and professionals.

If you are interested in exhibiting, we can offer floor space for your own stand. Diamond Congress Ltd., our partner for the conference organisation offers numerous alternatives to publicize and promote your business and can work closely with you to create a package tailored to your company's need.

Fee for 4 m² (2x2 m): 1500 EUR+VAT

The exhibition package fee includes:

- ✓ net stand area
- ✓ tables for displaying your company products/services
- ✓ chairs, waste paper bin
- ✓ 3 sockets for electricity including energy usage
- ✓ 1 complimentary full registration
- ✓ logo display at the conference webpage

Please note, that priorities are given to sponsors in terms of exhibition area locations.



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Application and General Payment Conditions

All sponsors, exhibitors and advertizers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorized signature. Applications are handled at first-come first-served basis, but priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities. Space will not be reserved without a written application. Exhibition space cannot be occupied unless the full amount is paid before the dates shown below. The organisers of the exhibition retain the right to rearrange the stands in case the overall concept or organisational matters force them to do so. Advertisement will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is binding agreement, provided exhibition space is available, and considered to be written commitment that all conditions stated therein are understood and accepted by the applicant.

All prices stated herein exclude VAT which is 27% for Hungarian seated companies. (For international companies reversed charge VAT applies, in case of providing the VAT number). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.

Payment of sponsorship, exhibition and advertisement fees:

1 September, 2024

Cancellation Policy

Cancellation and changes to your orders must be made in writing to the Conference Secretariat.

Refundable amounts and penalties depend on the date of cancellation and are as follows:

Before 1 September 2024: 50% refunded, 50% retained;

After 1 September: no refund

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SPONSORSHIP AND EXHIBITION FORM

Name of the company:

Postal address:

Invoice address (if different from above):

Name of the contact person:

Phone:

E-mail:

(EU) VAT Number:

Please tick the appropriate boxes

1. Sponsorship Categories

Platina Sponsor	25000 EUR+VAT	<input type="checkbox"/>
Gold Sponsor	15000 EUR+VAT	<input type="checkbox"/>
Silver Sponsor	8000 EUR+VAT	<input type="checkbox"/>
Bronze Sponsor	4000 EUR+VAT	<input type="checkbox"/>
Coffee breaks sponsor	2000 EUR+VAT	<input type="checkbox"/>
Lunch sponsor	3000 EUR+VAT	<input type="checkbox"/>
Conference dinner sponsor	4000 EUR+VAT	<input type="checkbox"/>



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2. Advertisements

Inner page in the Programme Booklet (full color)	800 EUR+VAT	<input type="checkbox"/>
Flyer insert (in the conference bag)	1000 EUR +VAT/insert	<input type="checkbox"/>

3. Exhibition

Size of the stand place (width x depth) 4 m2 (2x2 m)	1500 EUR+VAT	<input type="checkbox"/>
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4. Prices and payment conditions

All prices stated above exclude VAT, which is 27 %. Payment should be arranged upon receipt of our pro forma invoice, according to the following terms:

Deadline of sponsorship and advertisement fees 15 September, 2024

5. Cancellation Policy

Cancellation is not possible from the side of the sponsor, after having sent the expression of intent, as the service (communication towards the participants) is started by the organisers immediately.

Refundable amounts depend on the date of cancellation and are stated as follows:

Before 1 September 2024: 50% refunded, 50% retained

After 1 September 2024: no refund

By signing this application form, I hereby declare that I understood and accepted the conditions of participation, payment and cancellation.

Date: **Signature:**

Please send this form to the Conference Secretariat preferably before 31 July 2024, but not later than 31 August 2024.

Diamond Congress Ltd.
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